

BCom (me)
Subject list

BBA						
BUNTS COLLEGE OF HIGHER EDUCATION (Night College)						
SUBJECT LIST FOR BMS AS GIVEN BY MUMBAI UNIVERSITY UNDER NEP						
SEM I						
SR NO	SUBJECT CATEGORY	CREDIT ALLOTTE D	SUBJECT NAME	CREDIT	DURATION OF LEARNING	NO OF LECTURES PER WEEK
1	MAJOR (M1)	4+2	Principles of Management I	4	30 HOURS	4
2			Bhartiya Theory of Management Styles	2	15 HOURS	2
	MINOR (M2)	N/A	N/A			
3	OPEN ELECTIVE	2+2	Introduction to Business Statistics I	2	15 HOURS	2
4			Environment Management & Sustainable Development I	2	15 HOURS	2
5	VSC	2	IT in Business Management	2	15 HOURS	2
6	SEC	2	Business Start up Skills	2	15 HOURS	2
7	AEC	2	Business Communication Skill I	2	15 HOURS	2
8	VEC	2	Indian Constitution	2	15 HOURS	2
9	IKS	2	Indian Knowledge System Series (Generic) – I	2	15 HOURS	2
10	CC	2	Introduction to Cultural Activities	2	For the holistic development of students through NSS, NCC, Yoga Education, Health and Wellness, Fitness, Sports, Rotaract, Cultural activities such as Fine/ Applied/ Performing/ Visual arts, etc. TOTAL 60 HOURS TO BE DONE	2
TOTAL CREDIT				22		

TERMINOLOGY					
M1	MAJOR	VSC	VOCATIONAL SKILL COURSE	VEC	VALUE EDUCATION COURSE
M2	MINOR	SEC	SKILL ENHANCEMENT COURSE	IKS	INDIAN KNOWLEDGE SYSTEM
OE	OPEN ELECTIVE	AEC	ABILITY ENHANCEMENT COURSE	CC	CO-CURRICULAR COURSE

PRINCIPAL
[Signature]
 BBA'S Bunts College of Higher Education
 (Night College) Junnagar, Navi Mumbai.



BBA
BUNTS COLLEGE OF HIGHER EDUCATION (Night College)
SUBJECT LIST FOR BMS AS GIVEN BY MUMBAI UNIVERSITY UNDER NEP

SEM II

SR NO	SUBJECT CATEGORY	CREDIT ALLOTTED	SUBJECT NAME	CREDIT	DURATION OF LEARNING	NO OF LECTURES
1	MAJOR (M1)	4+2	Principles of Management II	4	30 HOURS	4
2			Global Management Theories & Styles	2	15 HOURS	2
	MINOR (M2)	2	Introduction to Business	2	15 HOURS	2
3	OPEN ELECTIVE	2+2	Environmental Issues & Management	2	15 HOURS	2
4			Introduction to Business Statistics II	2	15 HOURS	2
5	VSC	2	MS Office	2	15 HOURS	2
6	SEC	2	Foreign Exchange Market & Derivatives	2	15 HOURS	2
7	AEC	2	Hindi	2	15 HOURS	2
8	VEC	2	Foundation of Behavioural Skills	2	15 HOURS	2
9	IKS	N/A	N/A			
10	CC	2	Foundation & Exploration for performing fine art	2	For the holistic development of students through NSS, NCC, Yoga Education, Health and Wellness, Fitness, Sports, Rotaract, Cultural activities such as Fine/ Applied/ Performing/ Visual arts, etc. TOTAL 60 HOURS TO BE DONE	2
TOTAL CREDIT				22		

TERMINOLOGY

M1	MAJOR	VSC	VOCATIONAL SKILL COURSE	VEC	VALUE EDUCATION COURSE
M2	MINOR	SEC	SKILL ENHANCEMENT COURSE	IKS	INDIAN KNOWLEDGE SYSTEM
OE	OPEN ELECTIVE	AEC	ABILITY ENHANCEMENT COURSE	CC	CO-CURRICULAR COURSE



PRINCIPAL
 BBA'S Bunts College of Higher Education
 (Night College) Jalinagar, Navi Mumbai.

BUNTS COLLEGE OF HIGHER EDUCATION (Night College)								
SUBJECT LIST FOR BMS AS GIVEN BY MUMBAI UNIVERSITY UNDER NEP								
SEM III								
VERTICAL NO	SR.NO	SUBJECT CATEGORY	CREDIT ALLOTTED	SUBJECT NAME	CREDIT	DURATION OF LEARNING	BOARD OF STUDIES	NO OF LECTURES PER WEEK
1	1	MAJOR (M1)	4+4	INTRODUCTION TO MARKETING MANAGEMENT	4	60 HOURS	BCOM(MS)	4
				MARKETING RESEARCH	4	60 HOURS	BCOM(MS)	4
2	2	MINOR (M2)	4	BASICS OF SERVICE SECTOR	4	60 HOURS	BCOM(FINANCIAL MARKET)	4
3	3	OPEN ELECTIVE	2	CYBER & DIGITAL SAFETY	2	30 HOURS	SCIENCE-COMPUTER SCIENCE	2
4	4	VSC	2	CONSUMER BEHAVIOR	2	30 HOURS	BCOM(MS)	2
5	5	AEC	2	MARATHI (LEKHAN KAUSHALYA 2)	2	30 HOURS	AEC	2
6	6	FP	2	FIELD PROJECT	2	30 HOURS	FP	2
7	7	CC	2	INDIAN THEATRE: CLASSICAL ROOTS AND CONTEMPORARY EXPRESSIONS	2	30 HOURS	CC	2
TOTAL CREDIT					22			

BBAS Bunts College of Higher Education
(Night College) Junnagar, Navi Mumbai.

PRINCIPAL




BBA								
BUNTS COLLEGE OF HIGHER EDUCATION (Night College)								
SUBJECT LIST FOR BMS AS GIVEN BY MUMBAI UNIVERSITY UNDER NEP								
SEM IV								
VERTICAL NO	SR.NO	SUBJECT CATEGORY	CREDIT ALLOTTED	SUBJECT NAME	CREDIT	DURATION OF LEARNING	BOARD OF STUDIES	NO OF LECTURES PER WEEK
1	1	MAJOR (M1)	4+4	Marketing: Retail Marketing	4	60 HOURS	BCOM(MS)	4
				Marketing : CRM	4	60 HOURS	BCOM(MS)	4
2	2	MINOR (M2)	4	Principle of Management	4	60 HOURS	BCOM(FINANCIAL MARKET)	4
3	3	OPEN ELECTIVE	2	Data Analytics	2	30 HOURS	SCIENCE-COMPUTER SCIENCE	2
4	4	SEC	2	Marketing: Ad Making	2	30 HOURS	BCOM(MS)	2
5	5	AEC	2	Business Communication Skills II (B.M.S.)	2	30 HOURS	AEC	2
6	6	CEP	2	CEP	2	30 HOURS	CEP	2
7	7	CC	2	INTEGRATED THEATRE PRODUCTION: STAGE CRAFT , COSTUME, MUSIC & TECHNOLOGY	2	30 HOURS	CC	2
TOTAL CREDIT					22			

PRINCIPAL
 BBA'S BUNTS COLLEGE OF HIGHER EDUCATION
 (Night College) Junnagar, Navi Mumbai.

